

# Keep your clothes looking great forever!

We found the top tips and tricks to prolong the life of everything in your closet—so you can save a bundle by keeping your wardrobe in great shape!



## Give darks their own detergent!

This formula maintains the pigment intensity in dark fabrics—and the bottle's big enough to tackle a load of darks every week for a year!

\$9 for 50 oz.; \$15.49 for 100 oz.; Woolite (major retailers, style name "Extra Dark Care in 100 oz. size). Top: \$22.50, Old Navy (OldNavy.com, style #810097 in "black jack" "tiered ruffle top").

## Stain-proof white shirts and tees!

Prevent underarm stains with garment shields—popular on the red carpet—or treat 'em with a special whitening paste!



Shields won't show under thin fabrics! Hollywood Fashion Tape, \$10.99 for 10 (available 4/1; HollywoodFashionTape.com style name "garment shields").



This Hungarian paste is a stylist's trick for removing underarm stains! \$19.95 for two, \$20 (HSN.com, style #961-483).



\$64, AK Anne Klein (Nordstrom.com, style name "pleated shirt").

## Extend the life of lingerie!

To prevent bras from stretching, twisting and puncturing in the wash, stash 'em in a vented Berry Ball!



Bra: \$37, Affinitas Intimates (LaurenSilva.com, style name "Veronica push-up bra" in pink); Berry Ball: \$13.99, Berry Perry (ComfortHouse.com).



## Keep sweaters pill-free!

Battery-operated shavers can damage sweaters made from angora, merino and cashmere. Instead, use a sweater stone made of pumice, which lifts pills without snagging!

\$5.99, Hollywood Fashion Tape (HollywoodFashionTape.com, style name "sweater saver").



\$24.99, Merona for Target (Target.com, style name "artist cardigan with flowers").



## Help dark jeans stay dark!

To preserve the dark finish on your favorite jeans, use a just-for-denim wash formulated to be softer than traditional detergents!

\$6 for 2 oz.; \$19 for 16 oz., The Laundress (TheLaundress.com, style name "denim wash"). Jeans: \$20, Signature by Levi Strauss & Co. (Walmart stores, style name "totally slimming at-waist boot cut jean").



## Tarnish-proof your jewelry!

Use the pale side to clean and the dark side to polish! \$6.99, Emitations (Emitations.com, style name "jeweler's cleaning and polishing baton").



Pretty and practical, with a faceted crystal lid and anti-tarnish lining that lasts 25 years! Jewelry box: \$17.50, Lori Greiner (QVC.com, style #H01333). Ring: \$52; bracelet: \$85, both Eve's Addiction (styles #RGZ10373 and #BRZ10126, EvesAddiction.com).



## Freshen up handbag hardware!

Metallic finish on your purse's hardware chipped or flaking? Fix it with a leafing pen, which comes in five shades!

Pens: \$5.45 each, Krylon (DickBlick.com, style name "leafing pen"). Handbag: \$52, Sag Harbor (Boscov's stores, style name "Aurora").



## Preserve the shape of your shoes!

Prevent shoes from stretching, sagging or curling at the toes with shoe trees that match their shape exactly!

\$8.95 per pair, FootFitter (FootFitter.com, style name "foam shoe tree with handle pointed"). Heels: \$77, Chocolate Schubar (ChocolateSchubar.com for stores, style name "blue printed pump").

## Protect your high heels!

Headed to an outdoor event? Slip on a pair of SoleMates, little plastic protectors that keep grass and mud from damaging high heels!

\$9.95 per pair, SoleMates (TheSolemates.com, style name "high heeler").

## Keep tall boots taut!

Tall boots can sag and crinkle when not in use. The solution? "Boot shapers" made of stiff plastic!



Shapers: three pairs for \$29.45, Boot Shapers (Shoebuy.com). Boots: \$79.95, Adi Designs (Shoebuy.com, style name "Barc 2").

Photos: courtesy of vendors (13); courtesy of PajamaJeans.com; HBB (6).

## Smart ideas to Make you look great!

### 1 Check out Target's greatest hits!

Starting this week, Target stores are reviving top sellers from their most popular designer collaborations, including pieces from the Zac Posen, Rodarte and Thakoon capsule collections. It's a great chance to purchase styles you might have missed the first time around!

### 2 Bring this when you bra-shop!

Looking for a seamless T-shirt bra? Before you shop, stash a snug knit top in your purse. When you're in the fitting room, slip it on over each style and check for visible underwires and too-tight cups.

### 3 Protect your wicking fabrics!

If you wear wicking activewear, camisoles or pajamas, skip the fabric softener when you wash them. It ruins the fabric's ability to repel moisture!

### 4 Change up your heels!

Sure, your shoemaker can replace worn-out heels, but did you know he can also modify the heel shape and height on many pairs? If, for example, you're tired of those chunky heels on a pair of pumps, bring 'em in for a kitten-heel revamp!

### 5 Try the comfiest jeans around!

If you love the ease and comfort of jeans but hate how they dig in at the waist, try "pajama jeans"! They look like classic dark denim, with contrast stitching and brass rivets, but have a super-stretchy waistband that gives with every move. (\$39.95 at PajamaJeans.com.)

