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2013  
FABRIC  
TRENDS

  
Wacoal





Affinitas™

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AFFINITAS

PEACH TREE



## Robert Vital Named Wacoal America President

After serving for 14 years as the vice president of sales and marketing at Wacoal America, Robert Vitale will be succeeding the current president of the brand, Richard C. Murray, as the

new co-C.E.O and president, bringing 34 years of experience in the intimate apparel industry to the company. As for Mr. Murray, he will become Wacoal America's new vice chairman.



## Oakley Signs with Tremira Group

The Californian swimwear brand Oakley, from the Luxottica Group, has signed a licensing partnership with the Montreal-based Tremira Group for its production and distribution

branch in North America. The results of this new partnership will be visible as of the brand's next tradeshow participation at the Miami SwimShow in July 2012.

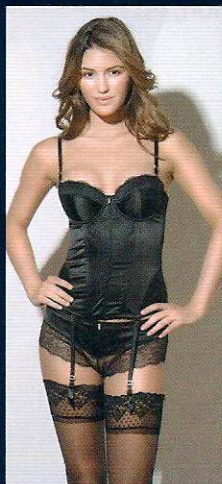
## Michal Ron Gavish Joins Nilit

Michal Ron Gavish joined the world of Nilit in June 2011 as the brand's new global marketing manager. With a wide range of experiences under her belt, from her marketing degree at the Baruch College in New York, to her Vice President of International Sales and Marketing at Got-

tex, Mrs. Ron Gavish's profound understanding of the market's trends and dynamics will bring a new dimension to Nilit's activities.



### AFFINITAS PURSUES INTERNATIONAL EXPANSION



After just four short years of launching in the U.S., Los Angeles, CA based lingerie brand Affinitas is taking its business overseas. Currently distributing in the United States, Canada, the United Kingdom, Greece, Australia, New Zealand, Singapore and Japan, the rapidly expanding lingerie powerhouse is now seeking established sales agents in France along with distributors in Germany, Italy, Spain, The Netherlands, Portugal, Russia, South America and elsewhere worldwide. The brand is looking forward to establishing successful sales and distributor relationships worldwide to make Affinitas lingerie available to women across the globe.

**Affinitas**<sup>™</sup>  
intimates

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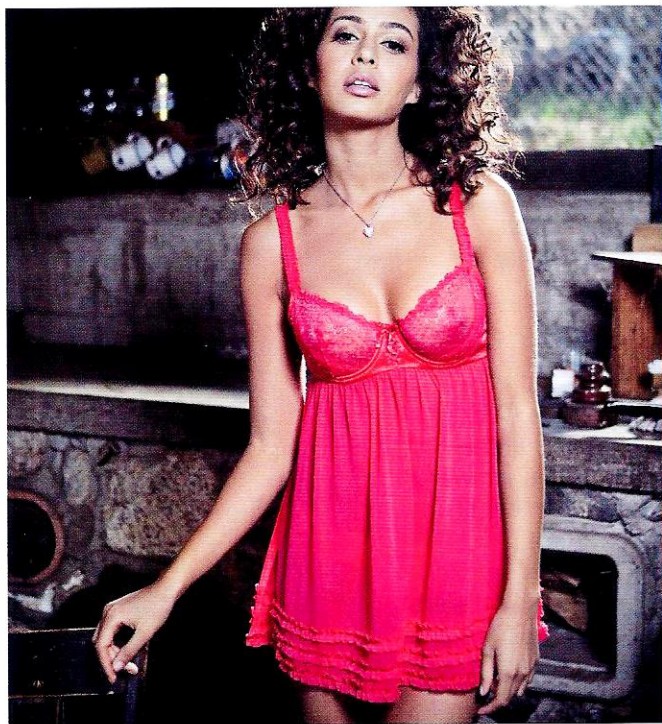


In stock

The Best of Intima's exclusive advertorial tool, IN STOCK has been specially conceived to give brands the opportunity to showcase their products immediately available for restocking, through a simple submission form, complete with product details and contact information. As an added bonus, the e-mail address listed will be directly accessible on the magazine's online version, making business only a click away!

For further information and to participate in this section, please contact, [boi@intimagroup.com](mailto:boi@intimagroup.com)

IN STOCK IN STOCK IN STOCK



#### Affinitas

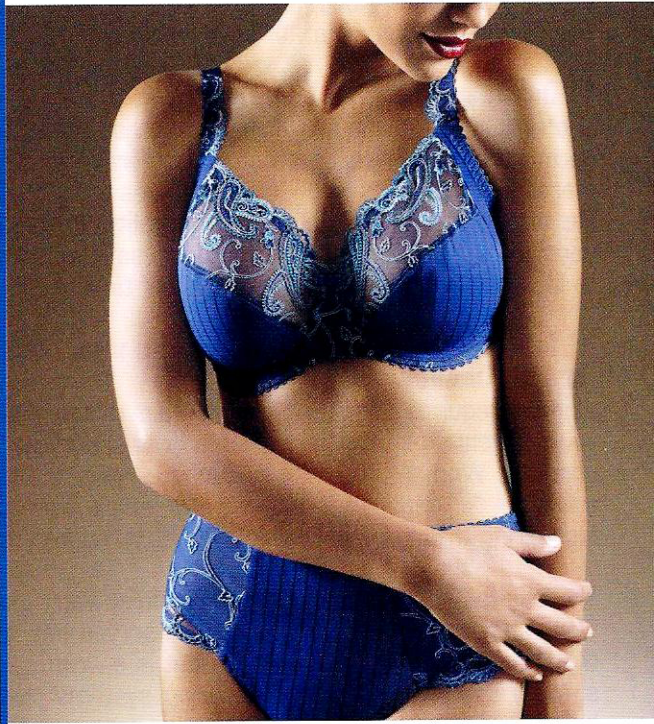
**Reference:** Wired Babydoll 388

**Fabric:** 88% Nylon, 12% Spandex

**Sizes:** 32-38B, C, D, DD

**Suggested retail price:** \$54 USD

**Order from:** [sales@affinitasintimates.com](mailto:sales@affinitasintimates.com)



#### Chantelle Lingerie

**Reference:** Cachemire 3-Part Cup 3371, Colors: Blue Jeans (seasonal), Black, Milk Pearl, Perfect Nude **Fabric:** 72% Polyamide, 18% Spandex, 10% Polyester **Sizes:** C/D/E/F 32-44, B/G/H 32-40

**Suggested retail price:** \$88 USD **Minimum order:** 13 units

**Order from:** [lgeerhart@chantelle.com](mailto:lgeerhart@chantelle.com)